

AlgoSoc/
International Scientific
Conference 2025

The Future of *Public Values* in the Algorithmic Society

10 & 11 April 2025
Felix Meritis / Amsterdam

Conference location

Felix Meritis
Keizersgracht 324
1016 EZ Amsterdam
The Netherlands

Wi-Fi information

Felix Meritis
password: felixmeritis

#Hashtag the conference

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#AlgoSoc2025

Organising committee

Prof. Natali Helberger	University of Amsterdam
Prof. Claes de Vreese	University of Amsterdam
Prof. José van Dijk	Utrecht University
Dr. Seda Gürses	Delft University of Technology
Prof. Corien Prins	Tilburg University
Prof. Floris Bex	Utrecht University
Prof. Daniel Oberski	Utrecht University
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Nathalie van Doorn	University of Amsterdam

Welcome to the conference

The Future of *Public Values* in the Algorithmic Society

As algorithms and artificial intelligence play an ever larger role in our societies, they raise urgent questions about the future we want to create. Technological advances offer tremendous opportunities, but also challenge how we safeguard public values such as fairness, privacy, and transparency. These are not just technical issues — they are societal choices that demand critical reflection and public debate.

Recent developments show how technology and political power are increasingly intertwined. What happens when powerful actors control the technologies that shape public discourse and decision-making? And what are the consequences when public values are at stake in struggles between private interests, governments, and citizens?

This conference shifts the focus from technology and the promise of innovation to the political, economic, and societal contexts in which technologies evolve. From Europe's dependence on foreign tech giants to global debates on digital sovereignty, join us in reflecting on the future of our digital infrastructures and the values we wish to uphold.

We hope these two days inspire lively debate and new collaborations — working together towards a future where technology strengthens democracy, safeguards human rights, and serves the public good.

Welcome to Amsterdam, and welcome to Felix Meritis!

Natali Helberger and Claes de Vreese
AlgoSoc scientific directors,
on behalf of the organising committee

Day 1

Thursday / 10 April 2025

09:00 – 10:00	Registration and walk-in			
10:00 – 10:30	Keynote <i>The future of public values in the algorithmic society</i>			
10:30 – 11:00	Panel discussion <i>Rethinking public values and AI governance in the algorithmic age</i>			
11:00 – 11:30	Break			
11:30 -13:00	Paper presentations			
Session 1 <i>Governing AI</i>	Session 2 <i>AI and journalism</i>	Session 3 <i>Personalisation, individual differences, and value-centered design in healthcare</i>	Session 4 <i>Which (AI) values are we talking about?</i>	Session 5 <i>Different approaches to trust and AI</i>
13:00 -14:00	Lunch and poster presentations			
14:00 -15:30	Paper presentations			
Session 6 <i>AI and access to justice</i>	Session 7 <i>Public values and platform governance</i>	Session 8 <i>Socio-technical aspects of AI in healthcare</i>	Session 9 <i>How should we evaluate AI</i>	Session 10 <i>Socio-technical infrastructures</i>
15:30 – 16:15	Break			
16:15 – 16:45	Keynote <i>A sphere-centric framework of justice for the algorithmic society</i>			
16:45 – 17:30	Panel discussion <i>Europe's digital agenda in a polarised world</i>			
17:30 – 18:30	Drinks and poster presentations			
18:30 – 21:00	Walking dinner			

Day 2

Friday / 11 April 2025

09:00 – 09:30	Registration and breakfast	
09:30 – 11:00	Panel discussions: <i>Future opportunities series</i>	
Session 1 <i>Applications of AI in healthcare</i>	Session 2 <i>AI in the courtroom: realism & oversight</i>	Session 3 <i>The future of news consumption</i>
11:00 – 11:30	Break	
11:30 – 13:00	Panel discussions: <i>Risks & challenges series</i>	
Session 4 <i>Responsible machine learning in AI health applications</i>	Session 5 <i>Algorithmic harms, justice and remedies</i>	Session 6 <i>Systemic risks of (generative) AI</i>
13:00 – 14:00	Lunch and poster presentations	
14:00 – 15:30	Panel discussion <i>Computational infrastructures and alternatives</i>	
15:30 – 16:00	Break	
16:00 – 16:30	Keynote <i>Preventing the disruption of democracy</i>	
16:30 – 17:00	Panel discussion <i>From regulation to resilience: protecting democracy in the age of AI</i>	
17:00 – 18:00	Closing drinks	

Day 1 – detailed schedule

10:00 - 10:30 **Concertzaal**

The future of public values in the algorithmic society

Keynote

Broadening AI research and governance from a tech-focused to a societal perspective, emphasising power relations and societal concerns that influence AI integration in key economic sectors and life spheres.

Keynote speaker

Natali Helberger Scientific Director AlgoSoc and University Professor of Law and Digital Technology at University of Amsterdam

10:30 - 11:00 **Concertzaal**

Rethinking public values and AI governance in the algorithmic age

Panel discussion

This panel will explore the key issues, challenges and solutions in realising public values within digital and AI governance.

Panelists

Abraham Bernstein	Professor of Informatics at the University of Zurich
José van Dijck	University Professor of Media and Digital Society at Utrecht University
Natali Helberger	University Professor of Law and Digital Technology at University of Amsterdam
Mihalis Kritikos	European Commission, Secretary of the European Group on Ethics in Science and New Technologies
Julian Thomas	Professor of Media and Communication at RMIT University, Melbourne

Moderator

Claes de Vreese Scientific Co-Director AlgoSoc and University Professor of Artificial Intelligence and Society at University of Amsterdam

11:30 - 13:00 **Concertzaal**

Governing AI

Paper presentations

Moderator: Dr. Fabian Ferrari

Public values in the algorithmic society: Lessons from voluntary fundamental rights and algorithmic impact assessments

Iris Muis, Julia Straatman, Mirko Tobias Schäfer and Bart Anthony Kamphorst

Oversight requires insight: The importance of data access in safeguarding the algorithmic society

Mirko Tobias Schäfer, Jeroen Bakker and Bart Anthony Kamphorst

Appropriate reliance on AI recommendations in discretionary decision-making: A survey experiment on the effect of explainability

Koen Verdenius, Stephan Grimmelikhuijsen, Floris Bex and Rosanna Nagtegaal

The evolution and shaping of fundamental rights under the AI Act: Power, actors, and framing

Sabrina Kamala Kutscher

The regulative power of AI standards in the EU: Negotiating public values between market innovation and risk management

Daniel Schneiß

11:30 - 13:00 **Teekenzaal**

AI and journalism

Paper presentations

Moderator: Dr. Ernesto de León

AI, journalism, and ethics: Scholarly contribution to media self-regulation

Victoria Moreno-Gil, María-Ángeles Chaparro-Domínguez and Sonia Parratt-Fernández

Platform autonomies and dependencies: Mapping data and AI partnerships in European journalism

Agustin Ferrari Braun, Fernando van der Vlist and Thomas Poell

Bridging local journalism practice and innovation: Co-designing automated tools to support news investigations	Arnaud Claes and Antonin Descampe
Towards public service recommender systems	Georgina Born, Fernando Diaz, Oliver Elliot and Jerome Ramos
From principles to practices and publics: Exploring responsible agency in AI for public service media	Hannes Cools, Anna Schjøtt Hansen, Bronwyn Jones, Rhianne Jones and Natali Helberger

11:30 - 13:00 Koepelzaal

Personalisation, individual differences, and value-centered design in healthcare

<i>Paper presentations</i>	Moderator: Prof. Maurits Kaptein
Toward human-centric personalised healthcare: Exploring the role of human values in perceptions of AI-based health services for health	Nadine Bol and Marjolijn Antheunis
#BigTech @minors: Social media algorithms personalise minors' content after a single session, but not for their protection	Martin Hilbert, Drew Cingel, Jingwen Zhang, Samantha Vigil, Jane Shawcroft, Haoning Xue, Arti Thakur and Zubair Shafiq
Exploring public values in the context of mental well-being apps: University students' perceptions – a case study with the ROOM app	Tonka Milošević, Marilisa Boffo, Esther Rozendaal and Julia C.M. van Weert
How to comprehend the trust of older adults in AI-assisted health care technologies	Xin Pei and Deval Mehta
Participatory AI to navigate the machine learning multiverse	Christoph Kern, Jan Simson, Fiona Draxler and Samuel Mehr

11:30 - 13:00

Shaffyzaal

Which (AI) values are we talking about?

<i>Paper presentations</i>	Moderator: Dr. Seda Gürses
The dark side of public values	David Moats and Minna Ruckenstein
How is 'public value' captured in UK's landscape of AI governance documents?	K. Oti-Sarpong, V. Bastidas, R. Debnath, J. Schooling, M. Ganesh, J. Chen, L. Wan, M. Herrera
From commons to commodities: Moral economies of governing by data	Burcu Baykurt
Inside the European health data space regulation: Following the trail of standards and power	Anamika Kundu and Farid Mahsouli
Using scenario-based sociotechnical envisioning for value-driven risk assessment	Kimon Kieslich, Natali Helberger and Nicholas Diakopoulos

11:30 - 13:00

Husly Lounge

Different approaches to trust and AI

<i>Paper presentations</i>	Moderator: Prof. Theo Araujo
Shades of trust and the challenges of making AI trustworthy	Kate Susan O'Connor-Farfan
How AI agents influence us: The role of relationship in digital persuasion	Ewa Maslowska and Joanna Strycharz
Distrust first, verify second: How users apply epistemic vigilance to political GenAI search engine responses	Eva Luise Knor, Michael V. Reiss, Judith Möller and Lisa Merten

Humans in the audit loop: Exploring the influence of AI on trust in controlling corruption	Nicolas Lagos
From informed consent to trust-based consent within a trustworthy AI framework: A communicative paradox?	Isabella de Vivo

13:00 - 14:00 **Teekenzaal**

Poster presentations

Algorithmic aspirations vs. democratic realities: A critical examination of AI-mediated governance in Buenos Aires	Juan Martin Marinangeli
Motherhood in the datafied welfare state: Investigating the gendered and racialised enactment of citizenship in Dutch algorithmic governance	Gerwin van Schie, Laura Candidatu and Diletta Huyskes
Public-private AI and its implications on the good governance of public sector AI	Jana Mistic
Scraping for answers: The struggle to access platform data to investigate labor platforms	Victo Silva, Iryna Susa, Jarno Hoekman and Koen Frenken
Standardisation processes as a new field of socio-technical negotiation of public values: European and Chinese AI standardisation in comparative perspective	Daniel Schneiß and Marianne von Blomberg
Reappraising the value of consistency in an algorithmic era	Johan Wolswinkel
Davids versus BigTech: A citizen perspective on corporate accountability across countries	Alexandra Schwinges and Irina Lock

Transcendental technology ethics, ethnography and the poisonous cocktail: Tracing public value concretisation in a Dutch municipality's AI-pilot for livelihood security	Donovan van der Haak and Gert Meyers
Intended effects of governance instruments for automated decision-making systems	Tynke Schepers
Judges-in-the-loop: Unpacking human oversight of AI-supported judicial decision-making	Isabella Banks

14:00 - 15:30 **Concertzaal**

AI and access to justice

<i>Paper presentations</i>	Moderator: Prof. Johan Wolswinkel
Distributed benefits, distributed burdens: The exclusionary effects of AI-based chatbots in public services	Paola Verhaert
Towards a standard for algorithmic explainability – an essential condition for contesting administrative algorithmic decisions and realising access to justice	Kätliin Kelder
Reimagining digital public spaces: Co-creating use case scenarios for digital infrastructures grounded in public values	Esther Hammelburg, Martijn de Waal, Harold Pflug and Eva Oosterlaken
From relational database to digital public infrastructures: Shifting narratives of public values in digital governance in India	Bidisha Chaudhuri and Nafis A. Hasan
AI co-regulation: Critical reflections on the role of the AI Pact and the GPAI in (re) shaping public values in the algorithmic society	Marta Cantero Gamito and Chris Marsden

14:00 - 15:30

Teekenzaal

Public values and platform governance

Paper presentations

Moderator: Dr. João Quintais

Value frictions: Competing priorities in the public and private governance of generative AI

Rebecca Scharlach, CJ Reynolds, Vasilisa Kuznetsova, Christian Katzenbach and Blake Hallinan

R/big tech: Big tech legitimacy as an echo of public values in the digital society

Alexandra Schwinges, Valeria Resendez Gómez, Dong Zhang and Rebecca Wald

Weaponised AI and narratives of resistance: Palestinian activism in Gaza

Tom Divon

Between algorithms and autonomy: Exploring user perspectives of algorithmic content moderation

Anna Maria Planitzer, Hannah Greber, Svenja Schäfer and Sophie Lecheler

Affording deliberation in consensus-building moderation techniques

Emillie de Keulenaar

14:00 - 15:30

Koepelzaal

Socio-technical aspects of AI in healthcare

Paper presentations

Moderator: Prof. Daniel Oberski

Evaluation of ML model performance against clinical decision support aims: A systematic review

Jacqueline Kernahan and Roel Dobbe

Demonstrating (as) the algorithm: The promise of 100% accuracy

Justien Dingelstad

On the difference between collaboration and convergence in algorithmic co-creation

Martijn Logtenberg and Sam Muller

'Healthy finances' and 'cost-efficient healthcare': A qualitative case study of values and goal displacement in AI adoption processes

Jinke Oostvogel

Tedious tasks for "motivated housewives" or algorithms: Lessons from the promise of automated cervical cancer screening in the Netherlands (1970–1985)

Flora Lysen

14:00 - 15:30

Shaffyzaal

How should we evaluate AI?

Paper presentations

Moderator: Dr. Shirley Kempeneer

A three-layered governance methodology to control risks of AI and other emerging technologies

Jiawei Zhang and Boris Paal

The functional AI toolkit: Empowering transparency and fairness in the design and adoption of AI systems

Hinda Haned

FAIR by design and value-sensitive design: Embedding public values in AI development

Mira Reisinger, Sarah Cepeda and Janine Vallaster

Integrating public values through participatory AI development

Smiljana Antonijevic and Jeff Ubois

Challenges of designing inclusive and value-aligned AI in the public sector

Nitin Sawhney

14:00 - 15:30

Husly Lounge

Socio-technical infrastructures

Paper presentations

Moderator: Prof. José van Dijk

Determinants of technology choice and the role of public values in Dutch secondary schools	Chandrima Chattopadhyay, Inge Molenaar and Wolter Pieters
Public libraries as social infrastructure for inclusive AI? Emerging challenges and opportunities	Kieran Hegarty, Anthony McCosker and Julian Thomas
Public values, consultation and collaboration in digitally-mediated planning systems	Rob Kitchin, Juliette Davret, Carla Kayanan and Samuel Mutter
The taming of sociodigital futures: AI in the digital welfare state	Thomas Zenkl
From efficiency to economic justice: Contesting state articulations of the value(s) of computational infrastructures	Linda Huber

16:15 - 16:45

Concertzaal

A sphere-centric framework of justice for the algorithmic society

Keynote

As digital infrastructures transform societal spheres, from healthcare to law, their autonomy and values risk erosion. A sphere-centric justice framework is proposed to safeguard their integrity and plurality.

Keynote speaker

Tamar Sharon Professor of Philosophy, Digitalisation and Society at Radboud University Nijmegen

16:45 - 17:30

Concertzaal

Europe's digital agenda in a polarised world

Panel discussion

This panel explores Europe's push for AI regulation versus the US innovation-first approach, and what global tech dependencies mean for Europe's digital sovereignty.

Panelists

Peter-Paul Verbeek	Rector Magnificus and member of the Executive Board of the University of Amsterdam
Rasmus Kleis Nielsen	Professor of Communication at University of Copenhagen
Dhavan Shah	Jack M. McLeod Professor of Communication Research and Louis A. & Mary E. Maier-Bascom Chair at University of Wisconsin-Madison
Tamar Sharon	Professor of Philosophy, Digitalisation and Society at Radboud University Nijmegen
Natali Helberger	University Professor of Law and Digital Technology at University of Amsterdam

Moderator

Claes de Vreese Scientific Co-Director AlgoSoc and University Professor of Artificial Intelligence and Society at University of Amsterdam

17:30 - 18:30

Teekenzaal

Poster presentations

Understanding the role of media lobbying in EU AI and platform regulation	Agustin Ferrari Braun and Charis Papaevangelou
Which groups should political parties be able to target? Evaluating the bans on special data for targeted advertising in the Digital Services Act and political advertising regulation	Max van Drunen, Fabio Votta and Laurens Naudts
When generative AI meets search engines: A computational analysis on their influence on the reliability and diversity of public knowledge across US and China	Baohua Zhou and Pei Luo
Synthetic diversity: examining the effects of ethnic targeting using AI-generated political ads	Morgan Wack and Douglas Parry
Implementing editorial values in audio recommendations	Mark Andrejevic, Daniel Angus, Jean Burgess, et al.
Osmotic news recommendation: Facilitating serendipitous information discovery in digital journalism	Rupert Kiddle, Kasper Welbers, Anne Cornelia Kroon and Damian Trilling
More than just a collection of facts: Preserving moral framing in AI-based news summarisation	Enrico Liscio, Michela Lorandi and Pradeep Murukannaiah
The impact of deepfake content on news credibility and user engagement on social media platforms	Marilù Miotto, Anna Priante and Ting Li
United in diversity, divided by algorithms: Ad delivery algorithms in the 2024 European Parliament elections	Fabio Votta

Day 2 – detailed schedule

09:30 - 11:00

Shaffyzaal

Applications of AI in health

Panel discussion

This panel will discuss the responsible integration of AI in healthcare, covering strategies to promote awareness, safeguard ethical standards, and balance innovation with privacy and fairness. Topics include trust, empowerment, and legal considerations for AI adoption.

Panelists

Eric Reits	Professor of Cellular Imaging at Amsterdam University Medical Center
Fleur Hasaart	Manager Data Science at CZ health insurance
Anniek de Ruijter	Professor of Health Law and Policy at University of Amsterdam

Moderator

Julia van Weert Professor of Health Communication at University of Amsterdam

09:30 - 11:00

Teekenzaal

AI in the courtroom: Realism and oversight

This panel discusses AI in the judiciary, reflecting on initiatives from the EU and Council of Europe. Speakers will explore AI's role in the courtroom, oversight mechanisms, and ensuring judicial independence.

Panelists

Marc de Werd	Professor of Court Administration and Judge at Amsterdam Court of Appeal
Sven Stevenson	Program director of the Algorithm Coordination Directorate of the Dutch Data Protection Authority
Johan Wolswinkel	Professor of Administrative Law, Market and Data at the Tilburg Law School of Tilburg University

Moderator

Corien Prins Professor of Law and Digitalisation at Tilburg University and Chair Netherlands Scientific Council for Government Policy

09:30 - 11:00 **Concertzaal**

The future of news consumption

This panel explores the future of news consumption, focusing on the evolving roles of news organisations and journalists, the relationship between news and platforms, and the potential transformation of news itself.

Panelists

Natalie (Talia) Stroud	Professor Communication Studies and founder and director of the Center for Media Engagement at The University of Texas at Austin
Rasmus Kleis Nielsen	Professor of Communication, University of Copenhagen and Senior Research Associate, Reuters Institute, University of Oxford
Dhavan Shah	Jack M. McLeod Professor of Communication Research and Louis A. & Mary E. Maier-Bascom Chair at University of Wisconsin-Madison

Moderator

Claes de Vreese Scientific Co-Director AlgoSoc and University Professor of Artificial Intelligence and Society at University of Amsterdam

11:30 - 13:00 **Shaffyzaal**

Responsible machine learning in AI health applications

This panel examines the responsible use of AI in healthcare, questioning the viability of machine learning without principles and how to ensure digital tools enhance safety and quality in healthcare.

Panelists

Daniel Oberski	Professor of Social Data Science at Utrecht University
Stefan Buijsman	Associate Professor Responsible AI at TU Delft and co-founder of the Delft Digital Ethics Centre
Roland Bertens	Lawyer Healthcare & Social Domain at Van Benthem & Keulen's Healthcare & Social Domain practice group

Moderator

Roel Dobbe Assistant Professor in Technology, Policy & Management at Delft University of Technology

11:30 - 13:00 **Teekenzaal**

Algorithmic harms, justice and remedies

This panel discusses critical approaches to AI harms and their role in governing AI for public values. It will explore the gaps in law and regulation and the key stakeholders needed to address harm.

Panelists

Cynthia Liem	Associate Professor at the Multimedia Computing Group of Delft University of Technology
Anushka Mittal	PhD researcher in Information Law at University of Amsterdam
Amade M'charek	Professor of Anthropology of Science at University of Amsterdam

Moderator

Linnet Taylor Professor of International Data Governance at Tilburg University

11:30 - 13:00 **Concertzaal**

Systemic risks of (generative) AI

Risk assessments are a key element in AI governance in Europe and beyond. This session focuses on operationalising these procedures, particularly in relation to the socio-political contexts surrounding AI systems.

Panelists

Maria Donde	Head of International Content Policy at Ofcom, Chair of CoE Expert Committee on Media Environment and Reform
Nick Diakopoulos	Professor in Communication Studies and Computer Science (by courtesy) at Northwestern University
Tarleton Gillespie	Senior Principal Researcher at Microsoft Research and Associate Professor at Cornell University

Moderator

Natali Helberger Scientific Director AlgoSoc and University Professor of Law and Digital Technology at University of Amsterdam

13:00 - 14:00 **Teekenzaal**

Poster presentations

AI as enabler of new moralities? Exploring technomoral changes surrounding meaningful work in the age of AI	Donovan van der Haak and Annemijn Kwikkers
Fairness as an emergent system property: Developing a conceptual framework for algorithmic systems in electrical distribution grids	Eva de Winkel and Roel Dobbe
Algorithmic hiring: from “optimisation” to “equal workforce”	Nina Baranowska
From sphere transgression to upholding spherical values	Tuukka Lehtiniemi
AI readiness in public administration: Addressing the complexity of public value integration	Matej Babšek and Aleksander Aristovnik
Whose public values? A quali-quantitative study of European values using word embeddings and LLMs	David Moats and Ajda Pretnar
A frank and fearless public service: Reflections on the use of automation via the Australian robodebt system	Maria Osullivan
Compass: A framework for guiding AI practitioners to build trustworthy AI systems	Selma Toktas, Tessa Oomen, Jason Pridmore and Joao Fernando Ferreira Goncalves
Old dogs, new tricks	Olafur Helgi Thorarensen

14:00 - 15:30 **Concertzaal**

Computational infrastructures and alternatives

Plenary session

The panel explores the growing influence of tech companies on cloud infrastructures, the need for European sovereignty in cloud technologies, and the development of AI training facilities. The session will examine national and European policies on digital infrastructures, their geopolitical implications, and visions for a future beyond current cloud-centric models.

Panelists

Andreas Baur	PhD candidate at the Amsterdam Institute for Social Science Research, University of Amsterdam
Dieuwertje Luitse	PhD candidate at the Amsterdam School for Cultural Analysis, University of Amsterdam
Ronald Stolk	Professor of Clinical Epidemiology, director “Research Data and Biobanking” at University Groningen
Antal van den Bosch	Professor of Language, Communication and Computation at Utrecht University

Moderation

José van Dijk University Professor of Media and Digital Society at Utrecht University

Seda Gürses Associate Professor at TU Delft

16:00 – 16:30 **Concertzaal**

Preventing the disruption of democracy

Keynote

The future of democracy in times of tech kings, kingdoms and conquerors.

Keynote speaker

Marietje Schaake Stanford’s Cyber Policy Center, Director of Policy and member of the UN AI Advisory Body

16:30 – 17:00 **Concertzaal**

From regulation to resilience: protecting democracy in the age of AI

Panel discussion

This panel explores resilience in the age of AI, addressing key issues, essential resilience instruments, and barriers to their implementation.

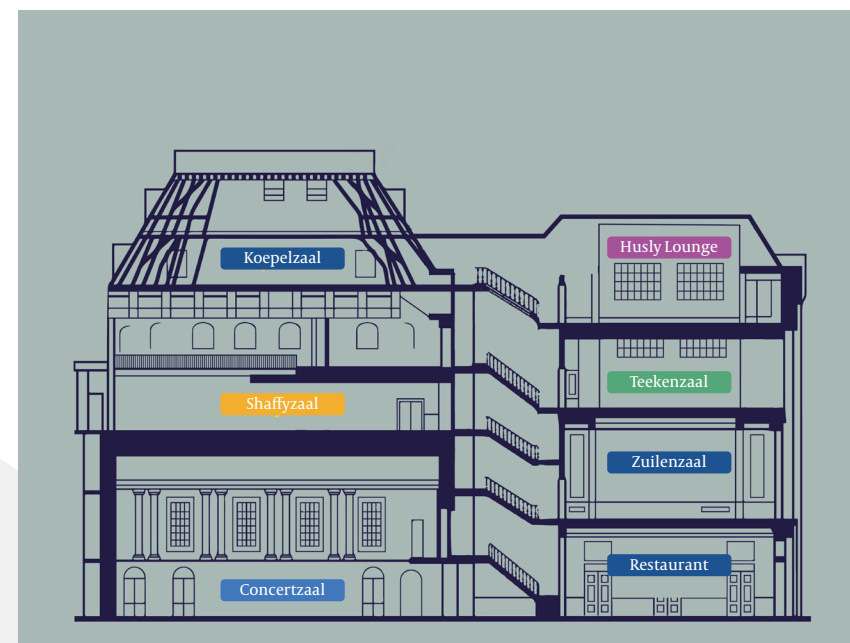
Panelists

Mireille van Eechoud	Professor of Information Law and Dean of the Faculty of Law at University of Amsterdam
Barbara Prainsack	Professor for Comparative Policy Analysis at University of Vienna
Tarleton Gillespie	Senior Principal Researcher at Microsoft Research and Associate Professor at Cornell University
Marietje Schaake	Director of Policy at Stanford's Cyber Policy Center and member of the UN AI Advisory Body

Moderator

Claes de Vreese Scientific Co-Director AlgoSoc and University Professor of Artificial Intelligence and Society at University of Amsterdam

Felix Meritis



Coffee & lunch breaks

All *coffee* and *lunch breaks*, as well as the drinks, will be served in the Zuilenzaal on the first floor and the restaurant on the ground floor. The *walking dinner* will take place in the Concertzaal.

Code of Conduct

We are committed to providing a safe, respectful, and inclusive environment for all conference participants. We expect all attendees, speakers, sponsors, and volunteers to contribute to a harassment-free experience for everyone, regardless of gender, age, sexual orientation, disability, physical appearance, race, ethnicity, or religion.

If you experience or witness behaviour that violates this commitment, please approach a member of the conference staff by calling +31 (0)6 15641051. Together, we can ensure a positive and welcoming environment for all.

AlgoSoc/ International Scientific Conference 2025

The research programme *Public Values in the Algorithmic Society* (AlgoSoc) investigates how public values — such as fairness, accountability, and transparency — can be safeguarded in societies increasingly governed by artificial intelligence and automated decision-making systems (ADS). AlgoSoc develops a society-oriented perspective on AI that is firmly situated in the power relations, value conflicts and societal concerns that shape the integration of AI in key economic sectors and spheres of life.

AlgoSoc combines empirical research, conceptual analysis, and governance innovation to answer a central question:

How can we realise and institutionalise public values in the algorithmic society?

The programme approaches this question through:

- Theoretical and empirical inquiry into the sociohistorical, cultural, political, and economic realities of algorithms and AI as they take shape within specific institutional settings;
- Studying the conceptualisation, negotiation, and transformation of public values and value conflicts;
- Understanding how technology, human actors, and public values interact and affect individuals and society within such settings; and exploring how institutions, infrastructures, and governance frameworks can be designed in ways that ensure the realisation of key public values, such as privacy, freedom of expression, fairness or security.



Ministerie van Onderwijs, Cultuur en
Wetenschap

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